

Stephen G. Ward Memorial Scholarship Fund

Dear Sir or Madam:

Do you look for ways to **connect your business** to your community? Would you like a **cost effective marketing opportunity** that will also allow you to give back to your community?

On September 11th, 2001, Stephen Ward of Gorham, Maine lost his life on the 101st floor of the World Trade Center. Mr. Ward was a CPA working for bond trading firm Cantor Fitzgerald. His family established the Stephen G. Ward Memorial Scholarship Fund, and each year that fund assists a Maine student with tuition expenses at the college of his or her choice. This year, we will hold a 911 Memorial 5K to benefit the scholarship fund, as well as providing the community at large an opportunity to commemorate the day and honor those who lost their lives. **Last year we had over 300 participants.** Sponsorships are available for a **tax deductible donation in the amount you wish.** Our 501(c)3 non-profit identification number is provided with your receipt.

Your sponsorship donation will be used toward the costs of organizing, promoting, and directing the race including timing company fees, event t-shirts for the first 100 registrants and all volunteers, prizes for various age group categories, and post race refreshments. Adequate corporate support for the costs associated with this race will allow all race registration fees to be used entirely for donation to the scholarship fund.

Please see the reverse of this letter for the levels of sponsorship available and the benefits at each level.

We look forward to partnering with you for this important community event.

Respectfully,

Susan

Katie

35 Longmeadow Drive • Gorham, ME • 04038

Phone: 207.615.1390 • 911memorial5K.com

www.911Memorial5K.com

Stephen G. Ward Memorial Scholarship Fund

GOLD SPONSORS - Minimum \$500 Donation

- Limited availability
- Table(s) and banner(s) as desired at registration and the event itself
- Largest, most prominent t-shirt logo placement
- Sponsor level label on event Facebook page
- All Silver level benefits

SILVER SPONSORS - Minimum \$250 Donation

- Company logo on race t-shirts (vector file must be provided)
- Company logo on HOME PAGE of www.911memorial5k.com (rotating order)
- Sponsor level label on sponsor page of www.911memorial5k.com
- All bronze level benefits

BRONZE SPONSORS - Minimum \$150 Donation

- Company name on Race T-Shirts
- Company logo on event Facebook Page
- Company logo on www.911memorial5K.com (sponsor page)
- Company logo on printed materials distributed to the Southern Maine running community and pamphlets placed in Southern Maine businesses

If you have any questions, please feel free to contact us by phone at 207.615.1390 or by email at 911memorial5K@gmail.com.

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YES, I WANT TO SPONSOR!

Please make checks payable to: "9/11 Memorial 5K"

Checks may be mailed to:

9/11 Memorial 5K

35 Longmeadow Drive

Gorham, ME 04038

Thank you for your consideration and support of the 9/11 Memorial 5K, the Stephen Gordon Ward Memorial Scholarship Fund, and their community partners.

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Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Donation Amount: \$ _____

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